**Taglines**:

***Main:***

Reimagine your home.

***Additional taglines:***   
Reimagine your home. With KEBE.   
Blooming just for you.   
Create your own enclave.

The beauty of perfect interior lies in love and care.

The technology of comfort.  
For years to come.

**Longer text example:**

***Lotus:***

Blooming just for you.

The ultimate relaxation in the comfort of your own space.

Designed and developed by KEBE, the Lotus Recliner is a standout piece known for its blend of style and durability. Crafted with sleek Scandinavian design, this chair offers both elegance and robustness, making it a perfect fit for contemporary living. With its smooth swivel base and easy push-back reclining mechanism, the Lotus ensures effortless relaxation.

Reimagine your home

Experience unparalleled relaxation and support with the Lotus Recliner. Its timeless design effortlessly complements any interior decor, featuring a tall backrest and stable support base for optimal comfort.

Dynamic foam - the technology of comfort

The secret to KEBE’s chairs' unique comfort lies in dynamic foam, a particularly durable material. Dynamic foam contains small air pockets within its dense structure, allowing for just the right amount of firmness. That's what provides lasting comfort for many years to come. KEBE’s expertise in premium upholstery assures that you receive a first-class quality product.

OEKO-TEX® Certified Fabrics

The beauty of perfect interior lies in love and care.

The OEKO-TEX® STANDARD 100 certified fabrics are free of harmful substances and safe for you and your loved ones.

Choose from various available covers, which enrich your house not only with their beauty but with high quality, and sustainability.

For years to come

Backed by a 10-year warranty covering dynamic foam, inner frame, and springs, you can rest assured of its lasting quality.

By KEBE

KEBE is a Danish upholstery producer that has been present in the market since the 1970s. With extensive experience in producing quality furniture, both under its own name and as a producer for brands like Bolia or Boshop, it guarantees the highest satisfaction.

***Lotus Plus:***

Reimagine your home.

Create your private enclave.

Introducing the Lotus Plus Recliner by KEBE, a perfect fusion of style and durability. With its beautiful Scandinavian design, this chair exudes elegance while being perfectly suited for all living spaces. Featuring a smooth swivel base and effortless push-back reclining mechanism, the Lotus Plus ensures relaxation with ease.

Its timeless design seamlessly complements any interior décor, boasting a tall backrest and stable support base for optimal comfort. Additionally, it has an adjustable headrest, which is especially useful in a reclined position to keep your head and neck lifted and supported while looking forward. For instance, while watching TV, the headrest can be adjusted to an upright position for custom comfort.

OEKO-TEX® Certified Fabrics

Elevate your interior with love and care. Our OEKO-TEX® STANDARD 100 certified fabrics are free of harmful substances, ensuring safety for you and your loved ones. Choose from a selection of covers that not only enhance the beauty of your home but also uphold high quality and sustainability standards.

Dynamic Foam - The Technology of Comfort

At the core of KEBE's exceptional comfort lies dynamic foam, a remarkably resilient material. With its dense structure containing small air pockets, dynamic foam achieves the perfect balance of firmness, ensuring enduring comfort for years to come. Rest assured, KEBE's expertise in premium upholstery guarantees the delivery of a superior-quality product.

Long-lasting Quality

Experience lasting comfort and peace of mind with the Lotus Plus chair, backed by a comprehensive 10-year warranty covering dynamic foam, inner frame, and springs.

About KEBE

KEBE is a renowned Danish upholstery producer with a longstanding presence in the market since the 1970s. With a wealth of experience in crafting quality furniture, both under its own brand and as a producer for esteemed labels, KEBE, chosen as the Supplier of The Year two years in a row by Bolia, ensures the utmost satisfaction in every piece.

**Social Media**

***Hashtags:***

#reimagineyourhome3sustain  
#sustainability  
#kebefurniture  
#scandinaviandesign  
#interiordesign  
#furniture  
#chair  
#recliner  
#relax  
#scandinavianhome

***Subject:***  
1. Inspiring tone and encouraging posts.  
2. Use of KEBE photos and videos.  
3. Use of the dealer's own materials, including finished realizations (for example, in customers' homes).

***Examples of SoMe posts - can be edited according to the ones’ needs:***

1.

Imagine luxurious fabrics and shiny surfaces, gracing your favorite spot in the house. Sink into the soft cushions of your beloved chair as you indulge in the lap of luxury. Embrace the comfort of your home. Your favorite chair that effortlessly reclines, turns in any direction you want, all while you relax through the beautiful evening. This is how KEBE’s Lotus/Lotus Plus is.

Immerse yourself in the promise of many years to come, thanks to KEBE’s 10-year warranty on the dynamic upholstery foam, the springs, and the inner frame.

Reimagine your home.   
With Lotus/Lotus Plus.

2.

Feel the nature of your home. Every time you need to relax, each time you miss summer days, Lotus/Lotus Plus is blooming just for you.

Its swivel base allows you to move freely, and the way it reclines synchronizes with your body.

Together you create the best composition.

Reimagine your home.   
With Lotus/Lotus Plus.

3.

Your home is your sanctuary. It’s a place where you create memories with your loved ones. Where you can let your mind wander. And relax.   
Reimagine you home with the KEBE’s Lotus/Lotus Plus recliner.

4.

Big or small, your living room is centrally the heart of your house. No matter if it’s a family gathering or a romantic evening for two, it’s a space that allows you to feel welcome. To feel at home. Create the living space close to your heart. With Lotus/Lotus Plus.

5.

High-performance materials, certified fabrics, and a ten-year warranty on the dynamic upholstery foam, springs, and inner frame. This is what sets KEBE Lotus/Lotus Plus chair apart, combining beautiful design with sustainable capabilities.

Reimagine your home as a haven of relaxation and comfort, that deserves the utmost quality.